

## **Request for Expression of Interest from Agricultural Input Supply & Service Companies\***

*\*that import, produce, wholesale or retail agricultural inputs  
(seed, fertilizers, crop protection products, tools, equipment, etc.)*

Action for Enterprise (AFE) is inviting agricultural input supply and service companies to submit expressions of interest to build their capacity to provide greater access to quality agricultural inputs (**seeds, fertilizers, crop protection products, tools, equipment, etc.**) and services to small-scale farmers in <insert Country>.

The opportunity to benefit from program support is open to companies that meet the following criteria.

- Have existing commercial sales to at least 2,500 small scale farmers (with land holdings less than five hectares) either directly or through their sales distribution networks.
- Have been in operation for at least the past two years.
- Have commercial interest and incentives to invest in the development and expansion of their rural sales distribution networks and in the intermediaries and farmers they sell to (*through improved inputs, packaging, information, training, and/or other forms of support that will contribute to intensified agricultural production for sale to domestic or international markets*).
- Be selling inputs of appropriate quality that respond to the needs of farmers
- Have policies in place to ensure that no dangerous, illegal or counterfeit products are being sold to farmers/producers.
- Make an investment of at least 30% of the cost of the initiative
- Propose initiatives that support one or more of the following: i) new and innovative business models, ii) new and innovative technologies, iii) expansion into new geographic markets, iv) expansion to underserved customers in rural areas, such as women, youth or small-scale producers, and iv) solutions to systemic market system constraints.

**Note:** Nongovernmental organizations (NGOs), consulting firms, and associations are not eligible to apply.

Interested companies should send an expression of interest to the following email address <insert email address>. Please include a brief profile of your company and your interests in collaborating with our program. Companies that appear to meet the above mentioned criteria will be contacted for an interview and visit to validate eligibility. Companies deemed eligible will then be invited to submit a full application to collaborate with the program.

*\* Issuance of this request for expressions of interest (REOI) in no way constitutes a commitment by AFE to execute any agreement or to pay any costs incurred by firms that respond to this REOI.*